



nationaal actieplan
groenten en fruit

Pledge
Vegetable Summit – 24/10/17 London

"Dutch vegetable industry, united in the GroentenFruit Huis (Fresh Produce Centre) commit to focus on innovation of product and services in their business with the United Kingdom, with the aim to increase consumption and to promote a healthy diet, for children in particular. Efforts will be continued to provide more attractive, sustainable and high quality products, also in terms of packaging, labelling and marketing. Best practices for driving increased consumption in the wider society (such as healthcare) will be actively shared with UK partners by the Dutch National Action Plan for Fruit and Vegetables."